**Southern Region Snowsports Association**

**Snowsports Development Plan 2009**

**Where are we now**

* 9 regional clubs.
* Summer Race league.
* ESSKIA Schools races.
* Sponsorship. Salomon, Bartletts, Racer Ready.

**What do we need to do?**

**TO RAISE THE PROFILE OF THE SOUTHERN REGION SNOWSPORTS ASSOCIATION**

**IN A FUN AND SAFE ENVIROMENT.**

1. Communicate.
2. Liaise with Schools, Church groups, Scouts etc
3. Diversify into other snow sports.
4. Increase membership.
5. Maintain the Summer League format.
6. Increase sponsorship
7. Child protection

**How do achieve this**

1. **Communicate**

To open lines of communication via internet. Information from SSE passed to region to club to members and in reverse. Posters and info flyers placed in strategic positions around local facilities. Regional website links to associate sites e.g. BASI, Grom Camps etc.

1. **Liaise with Schools, Church groups, Scouts**

To appoint Regional Schools Liaison Officer to liaise with Club Schools Liaison Officer. Region to pass on information on how to contact local schools sports coordinators.

To liaise with Regional ESSKIA Representative.

A universal DVD produced covering all snow sports to be used to increase schools participation with local slopes and clubs as a group or individuals.

Organise taster sessions where they can try all snow sports.

1. **Diversify into other snow sports.**

Regional freestyle training sessions and development squad. To organise snowboarding into group sessions. Set up Regional Race Training session once a month at “The Snowcentre”.

1. **Increase membership**

To offer new and existing members incentives**.**

By sustaining school winter holiday enthusiast.

Region running and supporting with Clubs (Bursaries) Coaching courses to increase number of instructors and coaches.

1. **Maintain the Summer League format**

Race committee to maintain fun element.

Introduction of Winter Series.

1. **Increase Sponsorship**

Regional marketing officer to maintain current sponsorship and to make SRSA more appealing to future sponsors.

To find grants in place relevant to our members needs.

1. **Child Protection**

To have a Regional CWO to liaise with all clubs regarding their Child Protection responsibilities.

Regional CWO to provide support at club level should the need ever arise.

The development plan to be reviewed annually and adjusted if necessary.

Darren Schmidt

SRSA Chairman